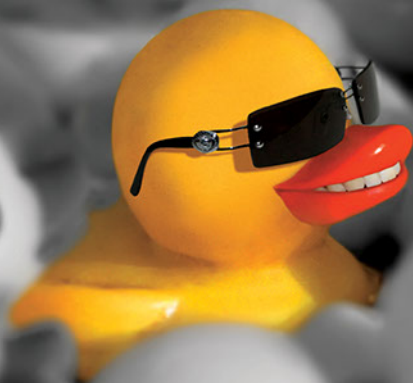


Getting Seen

Marketing Masterclass



Wednesday 23rd October 2013, 9.30am - 4pm
Wyrebank Banqueting Suite, Garstang

#GettingSeen2

Would your organisation benefit from better publicity? Do you need more customers? Would you like to get the word out about your business more effectively?

The acclaimed Getting Seen Marketing Masterclass is back, with even more value for money!

Who is it for?

This marketing masterclass is for **anyone** responsible for **marketing** their business or not-for-profit organisation.

What will I get out of it?

You will come away from the day having put together a **practical marketing action plan** with our help.

The day also includes:

- ♥ The opportunity to network with other businesses
- ♥ Follow up support after the workshop
- ♥ Lunch and refreshments throughout the day included
- ♥ A free cartoon avatar portrait by Knight Time Creations

Jane Binnion, Sarah Thornton, Jenny Pollard, Tom Cumpsty, Vicky Munson and Sarah Cruikshank are all experts in their field and have come together to deliver six superb sessions, exploring how to form your marketing plan, blogging and content strategy, making sense of web analytics, how Twitter and LinkedIn can help your organisation grow, plus extra sessions on Getting Seen in 60 seconds and how to create an e-book. If you are serious about moving your business forward, this really is something you cannot afford to miss.

This is sure to be a popular workshop and places are limited, so sign up today to secure your place.

The **Getting Seen Marketing Masterclass** is taking place on **Wednesday 23rd October 2013, 9.30am - 4pm** at **Wyrebank Banqueting Suite, Garstang.**

Price: £150 or special offer £120 early bird rate if you book before 23rd Sept 2013.

For more information and to book your place online visit **gettingseen2.eventbrite.co.uk**

Morning Workshops Choose one of the following:

**Getting your Website Seen:
Blogging and Content Strategy**
by Tom Cumpsty of Sensible Internet



**Getting Seen through Smart Marketing:
A Simple Approach to Forming
your Marketing Strategy**
by Sarah Thornton of Back Room SAM



Afternoon Workshops Choose one of the following:

**Getting Seen by the Right People Using
LinkedIn and Twitter**
by Jane Binnion of Jane's Social Media



**Are you Getting Seen?
Understanding your Analytics**
by Jenny Pollard of Red Crag



*Please note that Eventbrite booking charges will apply.

Flyer design by Back Room SAM